

# TIMES SQUARE DOMINATION

Owning the Crossroads of the World



<p>Champion Parking Times Square IN-SYNC Package "CHAMP"</p>	<p>Reuters &amp; NASDAQ FOX Newscorp and ClearChannel's SpecHD, JVC &amp; Spectacolor's Las Vegas Strip</p>	<p>Planet Hollywood Times Square</p>	<p>Experiential Marketing Program Including: Champion Parking B'twn 45<sup>th</sup> &amp; 46<sup>th</sup> - (behind Marriott Marquis) -- Open 24 hours! --</p>
<p>Times Square Domination SuperScreen Network Plus Champion Parking in Times Square</p> <p><i>Hold your NYE event in the LARGEST open-air event space in Times Square !!!</i></p> <p><i>Located behind the Marriott Marquis - between 45<sup>th</sup> &amp; 46<sup>th</sup></i></p> <p><i>Event space will be open non-stop for 24 hours (or more)</i></p>	<p><b>Pre &amp; Post-Midnight – “Roadblocks – ALL DAY - on our “TSD Network” Super Screens</b></p> <p><b>“C” Time Blocks – if available:</b> 1<sup>st</sup> 5 MIN Pre-Midnight ROADBLOCK • 11:40 pm to 11:45 pm 2<sup>nd</sup> 5 MIN Post Midnight ROADBLOCK • 12:10 am to 12:15 am <i>or</i> <b>“E” Time Blocks – if available:</b> 1<sup>st</sup> 5 MIN Pre-Midnight ROADBLOCK • 11:45 pm to 11:50 pm 2<sup>nd</sup> 5 MIN Post Midnight ROADBLOCK • 12:20 am to 12:25 am <b>Plus, IN SYNC</b> • 5 minutes/hr ALL DAY! - 6 am to 3 am</p>	<p><b>New Year’s Eve – VIP Hospitality Package</b></p> <p>PRIVATE Planet Hollywood (PH) New Year’s Eve Party in Times Square</p> <ul style="list-style-type: none"> <li>• 30 VIP Tickets /Credentials to the Sky Suite</li> <li>• 7 pm until 1 am</li> <li>• Private Elevator Entrance to PH SkySuite</li> <li>• Sampling opportunity on <u>ALL</u> floors of PH</li> <li>• Hot and Cold Food selection</li> <li>• Beverages – Open Bar</li> <li>• Clean &amp; Staffed Restrooms</li> <li>• Complimentary Photographer</li> <li>• Music &amp; Entertainment</li> <li>• Live feeds of Times Square</li> </ul>	<p><b>Product Distribution / All Day!</b></p> <p><b>NYE Sampling Program @ Champion Parking – the LARGEST open-air event space in Times Square</b></p> <p>Our experienced team will assist in Staffing, Coordinating &amp; Overseeing your Product Sampling at the NYC Times Square <b>Champion Parking</b> activation location throughout NYE Day – ALL DAY.</p> <p><b>Incremental program / expense :</b> facebook and Web-Based Photo Upload &amp; Retrieval program</p> <p><b>NOTE:</b> Sponsor to provide add'l budget or “gear” for branded Winter Weather Wearables <b>INCREMENTAL SPONSOR EXPENSE if desired.</b></p> <p>All custom build-out and production is additional and our experienced team can provide one-stop</p>

